



Date 1st December 2005
Overton Bank House, Overton Bank, Leek

S2blue record BBC Philharmonic Orchestra
for new BBC ID packages

S2blue are pleased to announce that they have recently recorded with the BBC Philharmonic Orchestra as part of a series of ID jingle packages they are producing for the BBC.

The recording session took place at Studio 7, BBC New Broadcasting House in Manchester, with the complete 40 piece string section.

It is the first time that the World famous players, who perform on BBC Radio 3, BBC Television and recorded for many CD's, have played on a jingle package produced by S2blue. The orchestra were conducted for the session by Maurice Cheetham.

Simon Prentice, Marketing Director at S2blue said "It was great being able to record the BBC Philharmonic for the new BBC packages. The overall sound of the orchestra was immense – they really enrich the cuts. The session was one of the most exciting (and nerve wrecking) that I've taken part in but the end result sounds fantastic".

Chris Harris and Gerald Jackson, BBC English Regions Commissioning Producers, said "One of the great advantages of being part of the BBC is to have access to such top quality performers and musicians. We hope to be able to develop our relationship with the Orchestra in the future."

The new imaging packages have already been launched on BBC Radio Humberside and BBC Radio Nottingham, with

BBC Radio Merseyside and BBC Radio Cumbria following very soon.

Videos and pictures of the session are available on www.s2blue.com and demos of the new packages will be available in the near future.

*** For more information on the BBC Philharmonic please visit http://www.bbc.co.uk/orchestras/philharmonic/about_us/history.shtml**