



**Date 17th June, 2005
Time 09:00Hrs
Overton Bank House, Overton Bank, Leek**

**Manx Radio sign S2Blue as commercial Production
Partner**

S2blue are pleased to announce the signing of a contract with Manx Radio, the Isle of Mans national broadcaster, to carry out all their commercial production requirements. After a fiercely contested tender round Manx Radio chose S2Blue from the 4 companies who responded to the tender issued in April 2005.

John Marsom Manx Radio's business Director said "S2Blue clearly put a huge amount of time and effort into their submission and it stood head and shoulders above the others received by the station. We look forward in working closely with S2Blue in the future as we develop our commercial brand still further as the Islands National broadcaster".

Simon Prentice, marketing Director at S2blue said "We initially started working with Manx Radio at the end of last year, when we created their new station imaging package and jumped at the chance to work with them again. We were delighted when Manx offered us their commercial production contract and are looking forward to developing our relationship with them over the next year. The mixture of Manx's imaginative programming and creative commercials should make for some great radio".