

S2blue Newsletter Spring 09

Welcome to the S2blue newsletter

Welcome to the first S2blue newsletter of 2009. It was a busy end to 2008 and an exciting start to the New Year. We've been working on various projects, producing a number of custom imaging packages, resings and a new showreel; plus developing new sections to our website. All our latest news is below and there's more information & demos on our website: www.s2blue.com

Imaging News

Classic PAMS jingles recorded for Radio 2

We have recently resung some classic PAMS jingles for Radio 2's Pirate Johnnie Walker show. The nostalgia show takes listeners back to the golden era of pirate radio, when the PAMS jingles were originally produced for Radio London & Swinging Radio England.



Steve England, Executive Producer at S2blue and the engineer for the session, said 'The PAMS cuts have a special sound that gives the show an authentic feel. They are the true sound of 60's and 70's pirate radio – the classic jingles!'



There is a short sneak peak video of the vocal session [available here](#) and to find out more about the show or to listen again, [click here](#).

New demos now online

You may have noticed we've added a few new demos to our website – first of all there's the custom package produced for BBC Essex. The package is made up of 14 cuts and features an extended string section and overdubs. To check out the demos [click here!](#)



We've also added audio for BBC Radio Lancashire - for the first time you can not only hear the project demo but all the cuts and mixes individually. Wander over to the [imaging section](#) of S2blue.com and view the package at the top.



Custom Christmas & New Year Packages

As 2008 came to a close we produced a custom Christmas and New Year imaging package for Societe El Ghad in Beirut and Channel 27 – providing the stations with that extra sparkle over the festive period.

The custom package gives a contemporary twist to Christmas imaging, with the option of group or solo vocals and is produced to work in conjunction with existing imaging over the festive period.



Resings for Hi 95.9 & Hala FM

We produced an imaging package for Hi 95.9 and Hala FM in Omar. The package consisted of resings from Steve England's Star Stream & Linc up packages.

[Check out the Hi 95.9 package by clicking here](#)



Jam update

We've recently added demos for new packages from JAM to the JAM section of the website, under imaging. Including the new Fresh NY package, created for New York's Fresh 102.



Did you know all the JAM demos are now available to listen to online, many of which are available to be resung both by the famous JAM vocalists or by UK singers. Check out all the demos by [clicking here](#).



S2blue Creative News

S2blue win TLRC ComProd contract for 3rd year running

We have been awarded one of The Local Radio Company commercial production contracts for the third year running. We won one of the initial contracts in 2007 and have been working with all 24 stations within the group ever since. We're looking forward to continuing our work with them over the next 18 months.



Creative Showreel out now!

Over the past few months we've been working hard on producing a new Creative showreel, covering all the creative services we offer from radio commercial and jingle production to TV soundtracks, podcast productions and e-Learning. Copies of the showreel are being sent out over the next few weeks but to make sure you get your copy, [drop us an email](#)



Valentines Messages from S2blueCreative

To coincide with the new showreel, we sent out Valentine's day cards and S2blueCreative Love Hearts to radio stations and agencies all over the UK.

Simon Prentice, Managing Director of S2blue, said 'At S2blue we are very passionate about radio and wanted to share the love with the whole industry. We had a real laugh sending the cards and CD's out – I hope it wasn't the only Valentine's Day card people received'



Jingle Seller of the Month

Jingles should be celebrated so from now on every month we are going to be awarding a bottle of champagne to the 'Jingle Seller of the month'- simply the person who has sold the most commercial jingles in the last month!



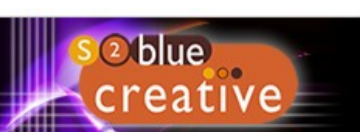
And with all our commercial jingles available on a sale or return basis everyone's got a chance to win – check out our new [JingleWorld](#) website for examples of jingles that are available to be resung in most TSA's.

latest news

Latest News



Imaging



Creative



E-learning

have a listen

Sweeper FX



what is buyout music

Music Library



listen to the demos

Steve England Packages



S2blue family

Meet the Family



contact us

Contact Us



creative consultancy

Creative Consultancy



s2blue's facebook friends

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Download our new brochure

If you want to discuss any project, (or just want a chat) please give us a call & we'll try to help as much as we can!

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web: www.s2blue.com

Website News

New Sections of the Creative Website

If you've visited S2blue.com recently you may have noticed we've added a few new sections to the Creative area. There are now demos and information available on the Radio Commercial, TV Soundtrack, Station/Event Promo, Podcast production and e-Learning audio services we offer.



For more information head over to [S2blue.com](#) and click on Creative, or [click here](#)

JingleWorld Mini-site added

Over the past few years the amount of commercial jingles available under JingleWorld has really grown, so we felt that the website had to grow too, to display the volume and diversity of jingles available. As a result, we've redeveloped a mini-site for JingleWorld.



This mini-site is more intuitive, fully searchable and allows you to request JingleWorld CD's. It will allow us to provide regular updates to the site. Head on over and have a look: www.jingleworld.co.uk

Other News

New Freenotes tracks available

As we mentioned in our last newsletter we have our own production music library, Freenotes. Well, we've now added 15 brand new tracks!



Freenotes is a non-MCPS library, offering a wide range of contemporary music for use in all types of radio and TV commercial production. The tracks (and Freenotes CD's) are free and all we ask is that the PRS details are sent to the broadcaster.

Download the new tracks by [clicking here](#) or visit www.freenotes.co.uk

If you'd like a copy of the Freenotes Vol. 1 & 2 CD's, please give us a call or [email us](#)

Simon takes over as Managing Director

As of the 1st January 2009 Simon has taken over as Managing Director. Simon said 'It's really exciting – it's a fantastic opportunity. Over the last few years I've been getting involved in creative and musical aspects of the business and I'm really looking forward to taking the company forward.'



Steve will now act as Executive Producer.

To find out more about Simon & the rest of the S2blue Family [click here](#). Remember to hover over everyone's face for a special surprise & click on a contact to reveal details about them.

Recommended site of the month

We might not have got as much snow as some of you but we have been having fun on skidoos.

[Have a go yourselves by clicking here](#)



* Don't worry we're not going to be spamming your Inbox every week, only occasionally, but if you would prefer not to learn about all things S2blue then please reply to this mail saying so – we will be upset to see you go!!!



Did you know? Did you know that S2blue recorded overdubs for BBC Essex's Imaging Package at (BRIT winning) Elbow's Blueprint Studios?

The session was used to record string overdubs for the custom package, a demo of which is now [available online](#)