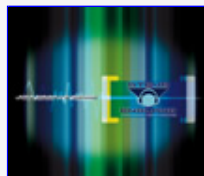


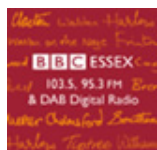
S2Blue links

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- Links
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- Consultancy



Welcome to the Winter S2Blue Newsletter

May we wish you a belated Happy New Year and welcome to the S2blue Winter 2007 newsletter. It was a busy end to 2006 and 2007 has kicked off in much the same way.



BBC Radio Essex

We continued our work with the BBC creating a new custom package for BBC Essex and a 'top up' package for BBC Radio Oxford.

The Essex package followed on from our recent work for the BBC by including an extended string section, in this case it was a 14 piece section, with players taken from the BBC Philharmonic, which gives the whole package that unique 'big' sound.



There's a Sneak Peak video & pictures of the string session available on S2blue.com.



We also produced some 'top up' imaging for BBC Radio Oxford, to fit in along side the successful full package we had previously created

for them. The new cuts reflect musical styles of the last 40 years & come in 3 parts with detachable tops & tails, as well as a loopable bed in the middle. Check out the original package on S2blue.com.

S2 Blue Podcast

2007 has also seen the inaugural S2blue podcast, featuring loads of information on S2blue including samples of our most recent packages, interviews with a member of the S2blue family & a competition to win a resung cut – check it out by clicking here & remember to subscribe to make sure you get the latest s2blue news!



Late last year we completed a new custom imaging package for Lakeland Radio. The package consists of 10 cuts with fresh sounding tracks blended with a mixture of solo and group vocals.



The package has already been resung for Sabras Radio & Moorlands Radio. Check out a Sneak Peak video of the vocal session on the website.



Fancy joining the S2blue Family?

Wanted: Junior Studio Engineer

Due to an expansion of our commercial production facilities we're currently looking for a junior studio engineer to work along side our existing team.



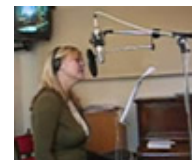
If you're interested in joining the S2blue Family please send your CV & covering letter to info@s2blue.com

Job description available on request – all applications must be received by 16 February 2007.

New Lincs FM Group package demo



We've added a demo for the Lincs FM Group imaging package we recently produced. The package is currently being aired on all 9 of the Lincs FM Group stations & features contemporary group vocals over bright tracks.



Check out the demo, plus a sneak peak video of the vocal session.



S2blueCreative win TLRC com prod contact



In January it was announced that S2blueCreative won one of the contracts to produce commercials for all the Local Radio Company stations.

We already work for a number of stations within the TLRC group & are relishing the opportunity to continue to work with them.

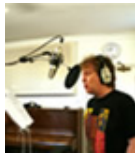


Whether on a bespoke or contract basis S2blue Creative offers a complete, cost effective and reliable solution to your commercial production needs. If you're interested in finding out more call or email simon@s2blue.com



Singing In Harmony

Our main vocalists Sarah Doggett & Steve Butler have been interviewed, along with Steve England for a BBC Radio 2 documentary series called 'Living in harmony'.



The 4 part series, presented by Russell Davies looks at harmony singing over the years. Make sure you don't miss the the first show on BBC Radio 2 on Thursday 8th February 2007 at 9pm

S2blue Sneak Peak videos on You Tube

All our Sneak Peak videos are now available via You Tube, as well as on S2blue.com. Since being uploaded at the end of last year the videos have proved popular with some good 5* ratings. We will be uploading other Sneak Peak videos to You Tube so if you logon remember to subscribe to our videos.



Image Plus/Business Booster

offers Did you know we can also offer very good rates for Image Plus/Business Booster campaigns and have the ability to turn around a large amount of commercials in a short period of time, including scripting and client contact if required. E-mail us for more information.



Free Commercial Jingle Demos from JingleWorld

Did you know we offer free, no obligation demos of commercial jingles for serious potential clients? Plus our weekly vocal sessions mean we can usually offer a quick turnaround. Want to find out more? Call or e-mail us



JingleWorld Vol. 1 released

The last few weeks has also seen the release of JingleWorld Vol. 1, a categorised collection of 99 commercial jingles that are available to be resung in many markets. Email us at info@s2blue.com to order a copy.



Recommended Site of the Month

Think you're a good driver? Check out this cool Stunt driver game at www.miniclip.com/games/stunt-driver/en/ - Simon was rubbish at it btw :o)



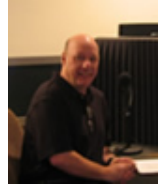
Docklands Museum Audio



As part of our multimedia audio work we recently provided voice overs for the Docklands museum 'Dockers' Dilemma' exhibition. The interactive piece included many character voices which will be used to bring personalities to life for the visitors to the museum.

Steve does Dallas

Steve was taken over to Dallas in January to narrate and act as a consultant on a TV documentary being made about the pirate radio ships in the 60's and specifically Radio England.



Steve is known as something of a Radio England expert, having interviewed most of the people involved & has made a couple of audio documentaries on Radio England over the years.

S2blueCreative Newsletter



The end of last year saw the inaugural S2blueCreative Newsletter which was produced in order to help with pro active selling.

The idea is to keep everyone up to date with trends in the market and also give some extra ammunition for selling radio, for example giving examples of how commercials for similar companies have been produced before, tips about how to write good briefs etc.

Steve the voice over

Need an MVO for a commercial, sweeper or on-hold message? Try Steve - he's a great voice over (and can do characters) - used on loads of national & local TV and radio commercials. Have a listen to Steve - he's a very versatile experienced voice who gives 100%!!! View his VO web-site at www.voiceovers.co.uk/steve.english/



If you want to discuss any project (or just want a chat) please give us a call & we'll try to help as much as we can!

* Don't worry we're not going to be spamming your Inbox every week, only occasionally, but if you would prefer not to learn about all things S2blue then please reply to this mail saying so - we will be upset to see you go!!!