

➤ S2blue Newsletter Autumn 2008

Welcome to the brand new S2blue newsletter

It's been a while since our last newsletter so this is a **BUMPER** issue – jam packed with news of custom packages, resings, our new imaging showreel and our new website! All the news is below and there's more information & demos on our new look website: www.s2blue.com



latest news

➤ Latest News

S2blue imaging

➤ Imaging

S2blue creative

➤ Creative



➤ Multimedia

have a listen

➤ Sweeper FX

Imaging News

New demos now online

We've added a number of new demos of custom imaging packages to S2blue.com. You can now listen to packages produced for Lakeland Radio, South London Radio, BBC Radio Nottingham, BBC Radio Cumbria and the top-up package for BBC Radio Oxford. [Click here to check them out!](#)



New Imaging Showreel is out now!

We have recently sent out copies of our new S2blue Imaging Showreel, featuring some of the packages we've recently produced; from the cutting edge urban influenced Yarr Radio package to the BBC Radio Humberside package, which features overdubs by the BBC Philharmonic Orchestra. [To get a copy of the CD click here!](#)



Oak FM Imaging

We recently resung the latest Lincs FM Group imaging package for Oak FM, the latest addition to the Lincs FM Group. [Check out the Oak FM package by clicking here](#)



High Peak Radio & Ashbourne Radio Imaging

In the last few months we've also produced an imaging package for Ashbourne Radio alongside some new custom cuts, all sung for it's parent station High Peak Radio, to compliment their existing package.



what is buyout music

➤ Music Library



Midwest Radio Imaging

We've also provided imaging packages for both the new Midwest Radio stations (formally Ivel FM & Vale FM). The package was a hybrid of custom cuts & resings from our Lakeland Radio package.



Insight Radio Christmas Overdubs

As mentioned in the last newsletter, we resung Steve's 'Lighten Up' package for Insight Radio early last year, as part of the Connected 'resing' offer we have. Well, we also remixed some cuts from the package just before Christmas to give them a festive feel – [check out the Insight Christmas overdubs demo by clicking here](#)



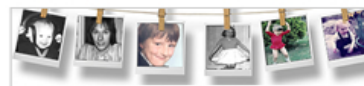
listen to the demos

➤ Steve England Packages



S2blue family

➤ Meet the Family



contact us

➤ Contact Us



Classic PAMS Resings

Over the last couple of months we have resung a number of classic PAMS jingles.

We've re-sung cuts for Big Jon at Hallam FM, BBC Radio Lancashire, as well as a complete package for Steamfair FM. You can hear all the resings (plus many others) on S2blue.com. [Click here to listen to it!](#)

Almost all cuts and packages in the classic and timeless PAMS back catalogue are available to re-sing and all have that unique PAMS sound – [check out PAMS.com for more information and demos.](#)



creative consultancy

➤ Creative Consultancy



s2blue's facebook friends

facebook

S2blue win another TLRC ComProd Contract

We have been awarded one of The Local Radio Company 2008 commercial production contracts for the second year running. We won one of the initial contracts last year to work for all 28 stations within the group and look forward to continuing our work with them.



JingleWorld Vol.3 out now!

The latest in our collection of commercial jingle CD's, JingleWorld Vol. 3, is now available. Featuring 98 categorised commercial jingles, the latest JingleWorld CD features more great jingles which are available to be resung in most markets - [click here to get your copy!](#)



➤ Download our new brochure

S2blue assist at Image+, Impact + & Total Recall Presentations

Over the past few months S2blue has assisted in a number of Image+ & Impact+ presentation weeks for Central FM, 2BR, Manx Radio, Spirit FM, Silk FM, Spire FM & Minster FM.



We have helped sales teams during the presentation weeks, acting as Creative Consultants and have even taken part in the presentation. We are more than happy to do this for any station - contact [Simon](#) for more information.



If you want to discuss any project, (or just want a chat) please give us a call & we'll try to help as much as we can!

tel: +44 (0) 1538 370 160
fax: +44 (0) 1538 372 595
email: info@s2blue.com
web: www.s2blue.com

Website News

Updated MyS2blue.com

We have just completed a total upgrade of MyS2blue.com – our unique audio distribution site. As part of the upgrade we are now able to add notes on files uploaded and include PRS details, all of which get sent as part of the automated email you receive when audio is available to download.



S2blue.com Redesign

We have also been working hard on a complete redesign of our website. The new site is more intuitive and easier to navigate round. It went live in September so [check it out now.](#)



Other News

New Sweeper FX Packages available

We recently added the demos to our website for three new sweeper imaging CD's – Noise 3 & Noise 4 are now available, as well as a new package called Virus. [Check them out now by clicking here](#)



New Freenotes tracks & CD available

As you may know we also have our own production music library, Freenotes. Well, we've added over 50 new tracks to the Freenotes library – all of which are available to download from www.freenotes.co.uk.



The tracks are completely free to use; there's no need to hold an MCPS licence - all we ask is that the PRS details are passed on to the broadcaster.

The Freenotes Vol. 2 CD, featuring all the new tracks is now available. To receive a copy please [click here](#)

New members of the S2blue family

Over the past 12 months the S2blue Family has grown – there's 3 new members of the team:

Dennis Cook

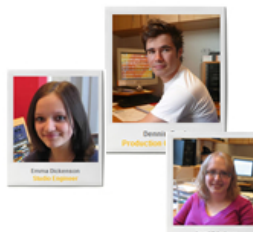
who works as the Production Co-ordinator,

Emma Dickenson

who works as a Junior Studio Engineer & Scriptwriter,

Janet Ibbotson

who works as a Scriptwriter & Admin Assistant.



Mostly Media/CLIC Charity Golf Day 2008

For the second year running S2blue took part in the Mostly Media Charity Golf Day in aid of the CLIC Sargent. Despite the fact none of us play golf we had a go (Simon only lost 4 balls but did hit a goose with one!) & had a great time – [pictures of our day are available by clicking here](#)



[For more information on CLIC check out their website](#)

Recommended site of the month

As the summer seems to have been all about Batman (well the Joker, but keep with us) we're recommending this Batman game. So go on, waste 5 minutes - [check it out by clicking here](#)



* Don't worry we're not going to be spamming your Inbox every week, only occasionally, but if you would prefer not to learn about all things S2blue then please reply to this mail saying so – we will be upset to see you go!!!