



PRESS RELEASE

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S2Blue are proud to announce that they have produced the audio branding package of ID's for the newest syndicated chart show The Most Wanted, which is being run by Fusion Radio and is hosted by Tony Dibbin.

Simon Prentice, Marketing Manager of S2Blue said 'This has been a great project for us to be involved in, the idea behind The Most Wanted really appealed to us. We felt that the sound of the show would require a totally unique approach to audio branding, we looked at how we could express the enthusiasm of the show in the tracks – to complement the music that's being played and the whole feel of the show. We are really pleased with the results!!!'

The Most Wanted, that went live at the end of last year, were also pleased to be working with S2Blue, Daniel Cass from production company Listen 'Ear Limited said 'The Most Wanted is an innovative countdown designed to fit a range of stations. S2Blue delivered an original fresh sounding ID package which imaginatively grasped the concept of the

show, providing jingles of strong appeal to our audience’.

A demo of The Most Wanted package is available to listen to on S2Blue’s recently launched web-site – www.s2blue.com - the site has loads of information on S2Blue’s services, downloadable examples of our work as well as the low down on the S2Blue family and our ‘Best way to waste 5 minutes links’!!!

S2Blue specialise in audio branding packages for stations around the world, as well as producing a wide range of commercial production, commercial jingles and sweeper effects.