



PRESS RELEASE

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S2Blue are extremely proud to announce that Steve England has become the newest member of the S2Blue family!!!

Steve has an illustrious career in radio - starting as a DJ on various Pirate Radio ships in the 70's, Steve went on to work on Manchester's first ILR - Piccadilly Radio. In 1979 Steve set up Alfasound in partnership with a local musician – they went on to produce the biggest UK jingle production company of the era. Working with the a number of foreign production companies, most notably JAM Productions of Dallas, Alfasound produced ID's, Com Prod and commercial jingles for stations across the world.

Since 1997 Steve has been operating under his own company 'Steve England Studios', where has continued to produce some of the best station imaging packages around – including work for the BBC, Talk Radio & the UKRD group, to name but a few.

Steve is also well know as a voice over – he features on a large number of local and national commercials and was the voice of the Fiat Cinquecento!!!

Steve is extremely pleased to be joining S2Blue, bringing with him his expertise and vast experience of the industry. ‘It’s great to be part of such an interesting young company!!!’.



Simon Prentice (Marketing Manager of S2Blue) & Steve England celebrate Steve joining the S2Blue family

S2Blue are also excited by Steve joining the S2Blue family - Simon Prentice, Marketing Manager of S2Blue, ‘This is the perfect partnership for both Steve and S2Blue, giving us the youthful creativity, which is of paramount importance in this industry, and the experience and expertise that Steve, and his 25 years in radio production, brings. We are extremely pleased and excited by the arrival of Steve.

We are determined to be the audio branding company of radio in the UK!!!’

Steve will continue to represent JAM Productions and Top Format in the UK and can be contacted for this at steve@steveengland.com

Steve will move into the S2Blue Studios, in Leek in Staffordshire, between Christmas and New Year.

S2Blue specialise in audio branding packages for stations around the world, as well as producing commercial production, commercial jingles and sweeper effects.

*** For further information and for copies of the photo in this press release please contact Simon Prentice, e. simon@s2blue.com, t. 01625 576 469, m. 07973 860 372**

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